

BULK DISTRIBUTOR

INTERNATIONAL NEWS • PEOPLE • PRODUCTS

Bulk Distributor is the leading international publication covering the bulk and semi-bulk logistics markets.

Launched in 1990, the magazine has established a powerful position, offering advertisers an unrivalled international readership in the chemical, food grade, pharmaceutical, petrochemical and fine mineral logistics industries.

Read by decision makers

With a worldwide circulation including shippers and receivers of bulk products, Bulk Distributor reaches your target market directly, powerfully and cost-effectively.

Quality editorial

Every issue, Bulk Distributor's highly experienced team reports on the latest industry developments, covering a wide range of transport and logistics systems: tank containers and road tankers, rigid and flexible IBCs, flexitanks, silos, loading and transfer systems - and much more.

The Bulk Distributor 'Added Bonus'

Advertisers can benefit from Bulk Distributor's bonus distribution at major international trade shows.

Flexitanks, bulk liners and bulk bags: regular coverage

Demand by shippers to transport their bulk liquid and powder products in containers - using flexitanks and dry bulk liners - continues to grow rapidly. Use of bulk bags / liners for movement of powders and granulates is also on the increase, with annual unit sales currently standing at around 300 million. During 2012, Bulk Distributor will continue to increase its coverage of these three dynamic markets.

In-depth features

In addition to its in-depth features, the magazine will include special sections in every issue, covering news of product developments, operational initiatives and user comment. No other publication offers such committed reporting to these industry sectors.



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Bulk Distributor is published by :

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Editorial schedule

ISSUE	FEATURES	BONUS DISTRIBUTION
January / February 2012	Tank Containers Road Tankers Components Loading/Bagging	FPS Expo, Harrogate
March / April 2012	IBCs & Drums FIBCs Track & Trace / Asset Management Flexitanks Bulk Liners Rail Tank Cars	Logichem, Antwerp GPCA, Dubai Multimodal, NEC, Birmingham
May / June 2012	Tank Containers Cleaning & Repair Depots Components Loading/Bagging	Transport Logistic China, Shanghai
July / August 2012	IBCs & Drums FIBCs Road Tankers Flexitanks Bulk Liners	PPMA, NEC, Birmingham
September / October 2012	Tank Containers Components Track & Trace / Asset Management Loading/Bagging	EPCA, Budapest,
November / December 2012	Intermodal Tank Cleaning/Repair Depots IBCs & Drums FIBCs Flexitanks Bulk Liners Loading/Bagging	Intermodal Europe, Amsterdam



PUBLISHING www.andpublishing.co.uk

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Newspaper advertising rates and dimensions

Advertising rates

Size	£	US\$	Euro
Full page	3150	5835	4125
Junior page	1900	3500	2475
Half page horizontal	1900	3500	2475
Half page vertical	1900	3500	2475
Third page horizontal	1650	3035	2145
Third page vertical	1650	3035	2145
Quarter page horizontal	1260	2335	1650
Quarter page vertical	1260	2335	1650
Quarter page standard	1260	2335	1650
Quarter page strip	1260	2335	1650
Eighth page vertical	700	1280	905
Classified large (min 4)	350	600	425
Classified regular (min 4)	270	475	335

Adverts placed on the cover and in special positions are subject of the following surcharges:
 FRONT COVER: 25% extra
 OUTSIDE BACK: 20% extra
 INSIDE FRONT: 15% extra
 RIGHT HAND PAGE: 10% extra

Production data

If you are sending completed artwork

We can accept artwork via email to: anne@bulk-distributor.com or by CD/DVD.

Images need to be set at a resolution of 300dpi at print dimensions, CMYK and saved as print PDF with all fonts embedded. TIFF, JPEG and EPS can also be accepted. We do not accept artwork made in COREL Draw, Microsoft Publisher, Word or Powerpoint.

Any artwork supplied incorrectly may incur additional costs.

If we are producing your artwork

Advert copy to be set can be supplied as a Word document with images or logos as separate attachments.

Digital images supplied need to be set at a print resolution of 300dpi, CMYK and saved as TIFF, JPEG or EPS.

Terms and conditions

You may be liable for payment in full for any adverts cancelled or for which copy has not been received within 14 days prior to publication date.

Dimensions (width x height) A3 format

FULL PAGE

Bleed: 303mm x 426mm
 Trim: 297mm x 420mm

JUNIOR PAGE

179mm x 263mm

HALF PAGE HORIZONTAL

273mm x 196mm

HALF PAGE VERTICAL

134mm x 380mm

THIRD PAGE HORIZONTAL

273mm x 125mm

THIRD PAGE VERTICAL

88mm x 380mm

QUARTER PAGE HORIZONTAL

179mm x 125mm

QUARTER PAGE VERTICAL

88mm x 263mm

QUARTER PAGE STANDARD

134mm x 196mm

QUARTER PAGE STRIP

273mm x 95mm

EIGHTH PAGE VERTICAL

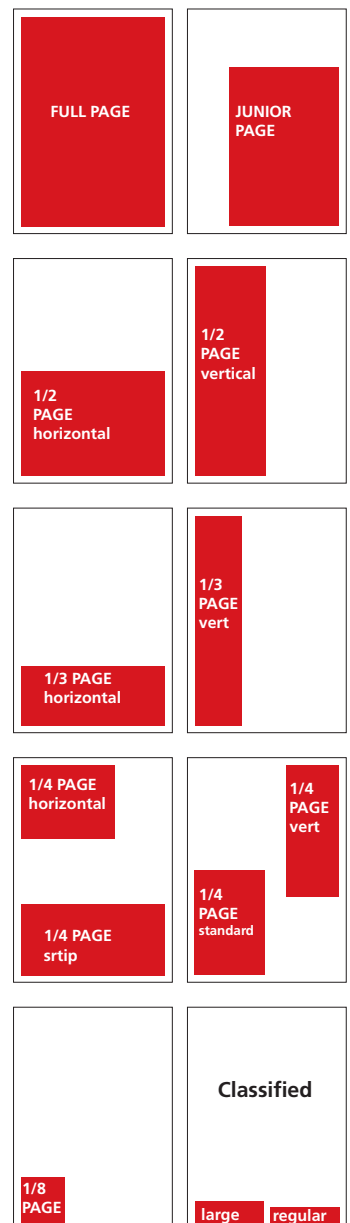
88mm x 125mm

CLASSIFIED LARGE

(Minimum four insertions)
 134mm x 65mm

CLASSIFIED REGULAR

(Minimum four insertions)
 134mm x 45mm



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Website advertising rates and dimensions



Advertising rates (per month)

Size	£	US\$	Euro
Leaderboard	1250	1955	1495
Skyscraper	950	1485	1136
Top banner	750	1173	897
Large banner	550	860	658
Medium banner	450	704	538
Small banner	350	547	419
Bottom banner	750	1173	897

Adverts not placed on the home page will be discounted by 25%

Production data

Size	Dimensions (width x height)
Leaderboard	728px x 90px
Skyscraper	160px x 600px
Top banner	468px x 60px
Large banner	300px x 250px
Medium banner	300px x 155px
Small banner	160px x 155px
Bottom banner	728px x 90px

Contact details
 We can accept artwork via email to: anne@bulk-distributor.com

Images need to be set at a resolution of 72dpi, RGB and saved for web and devices. Once copy has been received this will be deemed to be the final and complete information.

Alterations to copy will be accepted at our discretion. Any artwork supplied incorrectly may incur additional costs.

Amendments
 Once copy has been received this will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion.

Cancellation
 You may be liable for payment in full for any adverts cancelled, or for which copy has not been received within 14 days prior to the publication date.

Terms and Conditions

Current Conditions of Acceptance of all advertisements or other inserted material

The term ADVERTISER as used in these conditions, means the party who books the space in the publication and is responsible for payment. The term PUBLISHER as used in these conditions means Ashley and Dumville Publishing Ltd.

These conditions shall apply to all advertisements appearing in or distributed with the publication and any supplementary or ancillary publication produced by the PUBLISHER. Where specific conditions apply this will be stated

1) The copyright in all advertisements shall belong to the ADVERTISER who hereby indemnifies the PUBLISHER against any claim, damage or expenses arising from any claim for breach of copyright in respect of any advertisement inserted in space booked by the ADVERTISER.

2) All advertisements must comply with the British Code of Advertising Practice.

3) The PUBLISHER reserves the right to refuse, withdraw or otherwise deal with an advertisement submitted to them at their absolute discretion and without explanation.

4) Series discounts apply to advertisement orders placed in advance and completed within 12 months of date of first insertion. Failure to complete a series may result in a surcharge.

5) The PUBLISHER may where necessary stipulate special charges and conditions for special requirements.

6) In no circumstances does the placing of an order confer the right to renew on similar terms.

7) The advertisement rates quoted are net of any tax that may be chargeable, which will be added.

8) The PUBLISHER reserves the right to increase the advertisement rates at any time or to amend the terms of contract as regards space or frequency of insertion. In such event the ADVERTISER has the option of cancelling the balance of a contract

without surcharge. If the ADVERTISER cancels the balance of a contract except in the circumstances of an increase in advertisement rates all unearned series discount will be surcharged. The PUBLISHER reserves the right to surcharge in the event of insertions not being completed within the contractual period.

9) The PUBLISHER reserves the right to refuse stop-orders, cancellations or transfers unless they are received by 4.00 p.m. on the day before the copy deadline stated at the time of booking. The PUBLISHER reserves the right to make a 50% charge for advertisements cancelled on this day and 100% charge for advertisements cancelled after the copy date. The PUBLISHER also reserves the right to refuse stop-orders, cancellations or transfers of loose inserts unless they are received not less than 3 days before the date of dispatch of the publication.

10) Where the ADVERTISER has undertaken to supply inserts which have been accepted and approved by the PUBLISHER, the PUBLISHER reserves the right to charge the rate agreed if they fail to arrive at the agreed time and place for insertion. Furthermore, unless the ADVERTISER has agreed to pay any excess postage, the PUBLISHER reserves the right to withdraw the insert in the event of a higher postage rate being applied. When a PUBLISHER does refuse to accept inserts the cost incurred in producing inserts shall be borne by the ADVERTISER

11) Copy must be supplied without application from the PUBLISHER. In the event of the copy instructions not being received by the copy date the PUBLISHER reserves the right to repeat the copy last issued.

12) The PUBLISHER cannot accept responsibility for changes in dates of insertion and copy unless these are confirmed in writing and in time for the changes to be made. The PUBLISHER reserves the right to charge for any additional expense involved in such changes.

13) Copy matter provided for journals printed by litho and photogravure must conform to the PUBLISHER'S requirements and any additional work involved may be

charged for.

14) Provided copy is received by the stipulated copy date the PUBLISHER will provide a proof of black and white display advertisements if it is practicable to do so. Any extra proofs will be charged for. Colour proofs will only be supplied at the request of the advertiser and these will be charged for.

15) One voucher copy will be provided for each display advertisement.

16) The ADVERTISER shall be responsible for the Insurance of all blocks artwork, and other advertisement material delivered by them to the PUBLISHER and the PUBLISHER cannot accept any liability for any loss or damage. After six months the PUBLISHER reserves the right to dispose of artwork, films and other advertisement material, with or without prior notification to the ADVERTISER or their agent. THE PUBLISHER may exercise this right without giving further notice to the ADVERTISER.

17) Credit terms (account holders only) are net and must be settled by the last day of the month following the date of invoice. Advertisements for non-account holders must be prepaid. If an account is overdue the PUBLISHER reserves the right to suspend insertions. The PUBLISHER also reserves the right to charge interest at the rate of 1.5% per month for each month or part of a month for which an account is overdue.

18) Failure by advertising agents to pay accounts in accordance with our terms and conditions will make the following reductions in commission otherwise allowed to agencies:

a) 3 per cent, on the gross rate where the sum has not been paid by the due date
b) A further 2 per cent making a total of 5 per cent on the gross rate where the sum owing remains unpaid one month or more after the due date.

19) Complaints regarding reproduction of advertisements must be received in writing within one calendar month of the cover date.