

WHY BULK DISTRIBUTOR?

With over 30 years' experience in the bulk logistics industry, including both hazardous and non-hazardous sectors, we have impressive links with global industry professionals that can assist your business to reach key senior decision-makers. Bulk Distributor can help give your business a competitive advantage.

From our position at the forefront of essential information for bulk logistics on a global level, we have **in-depth knowledge and expertise** that spans more than **30 years in the business**. This gives us the edge as a **trusted source of information** for key issues in the supply chain for bulk liquids, powders and gases across the chemical, petrochemical, pharmaceutical, mineral, food and beverage industries.

With our **strong links with industry associations** and **high-level contacts** we ensure that our readers and collaborators **stay ahead of the competition**. The close connections we have in the industry allow you to showcase your business' products and services to **decision-makers at both boardroom and management level**.



SOME HEADLINES WE THINK MAY INTEREST YOU:

■ **SOLID EXPERTISE** – Over 30 years' experience at the top of our industry and solid partnerships with key industry bodies, means your message is in the best possible hands.

■ **INDUSTRY REACH** - A global network reach of over 6,000 industry leaders means you can be sure we cover the latest innovations, development, challenges and solutions in the industry in every single issue.

■ **MULTI-CHANNEL** - 6 printed and digitally published magazines, and fortnightly e-newsletters are provided to verified industry professionals, plus regularly updated website and social media content.

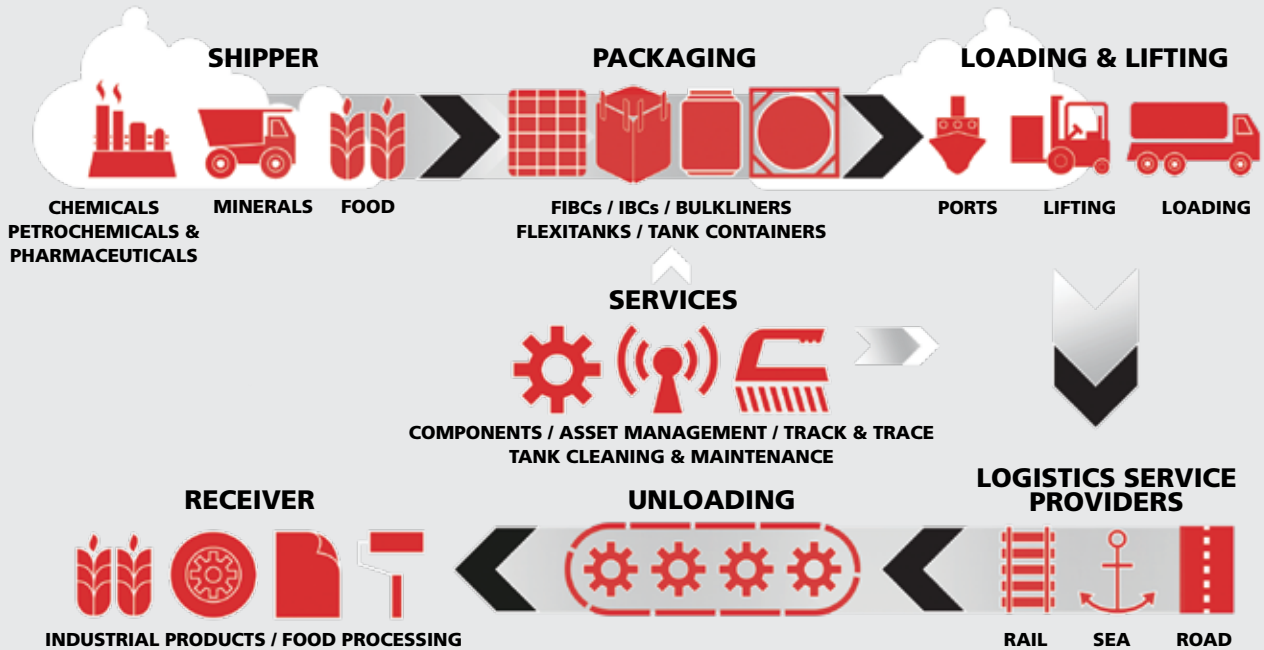
■ **INTERNATIONAL PRESENCE** - Our magazine benefits from additional distribution at key industry events internationally throughout the year, ensuring maximum exposure.

■ **CONTENT DELIVERY, WHATEVER THE WEATHER** - Our enhanced digital content delivery ensures that our readers have maximum access without interruption to their content.

■ **FRESH DIGITAL & WEBSITE CONTENT** - Our newly refreshed website and social media channels are updated daily so you always have accurate and up-to-the-minute information about the industry. Our website offers a great visitor experience on desktop and mobile, and has access to full magazine articles from the last 12 months and older back issues.

■ **BETTER THAN EVER ADVERTISING OPPORTUNITIES** – Thanks to our print magazines, website, social media channels and e-newsletters, there has never been a better time for your business to benefit from improved brand awareness with our help.

THE SUPPLY CHAIN FLOW FROM SHIPPER TO RECEIVER

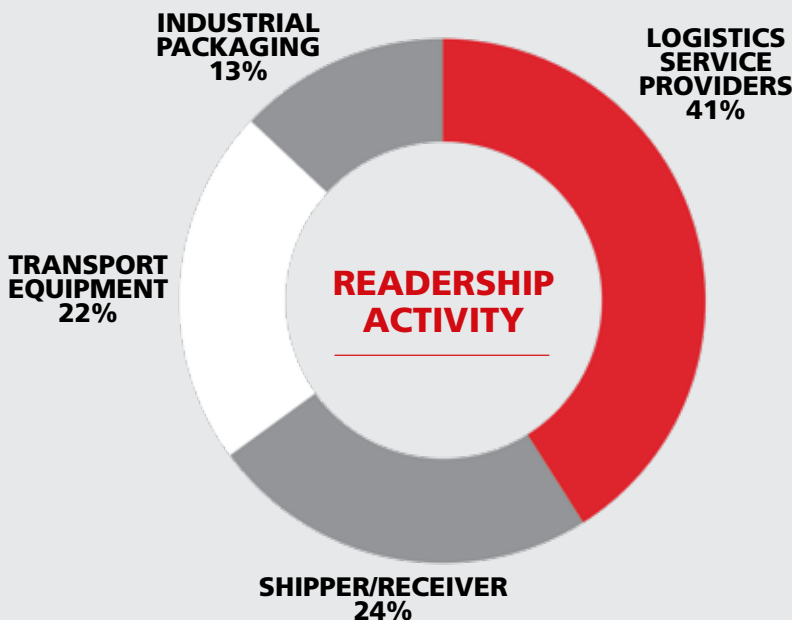


READERSHIP GEOGRAPHICS



JOB TITLES

- Director
- Operations/Logistics Manager
- General Manager
- Sales & Marketing Manager
- Chief Executive Officer
- Supply Chain Manager
- Chairman
- Export Manager
- Depot Manager
- Buyer



CIRCULATION

MAGAZINE CIRCULATION - IN EXCESS OF 3,000 MAGAZINE DISTRIBUTED TO SUBSCRIBERS AND VIA KEY EVENT BONUS DISTRIBUTION

DIGITAL MAGAZINE & NEWSLETTER SUBSCRIBERS - 3,582

SOCIAL MEDIA FOLLOWERS - 4,059

WEBSITE USERS - 18,993



Regular coverage of: tank containers, components, industrial packaging, asset management, cleaning & repair depots, ports & storage.

January/ February

Bonus Distribution
StocExpo

Editorial features
Tank containers
Components
Asset management/software

Editorial Deadline: 14 January

March/ April

Bonus Distribution

Editorial features
Industrial Packaging - IBCs, FIBCs & drums
Flexitanks & liners
Leasing
Road tankers
Cleaning & repair depots

Editorial Deadline: 9 March

May/ June

Bonus Distribution
MultiModal, Intermodal Asia
Transport Logistic China

Editorial features
Tank containers
Components
Asset management/software
Rail tank cars & trailers

Editorial Deadline: 6 May

July/ August

Bonus Distribution
Powtech

Editorial features
Industrial packaging- IBCs, FIBCs & drums
Flexitanks & liners
Leasing
Road tankers
Cleaning & repair depots

Editorial Deadline: 8 July

September/ October

Bonus Distribution
EPCA
ECTA

Editorial features
Tank containers
Components
Asset management/software
Ports & storage

Editorial Deadline: 26 August

November/ December

Bonus Distribution
Intermodal Europe, WBWE,
All4pack and GPCA

Editorial features
Tank containers
Industrial packaging- IBCs, FIBCs & drums
Flexitanks & liners
Leasing
Road tankers
Cleaning & repair depots

Editorial Deadline: 7 October

Bulk Distributor supports members of:

